

DRIVERS ANNOUNCED FOR "FUELED BY FAME" 2011 TOYOTA PRO/CELEBRITY RACE

Kody Swanson to compete in Toyota Pro/Celebrity Race at Long Beach Grand Prix

(February 23, 2011) — For the 35th year, the Toyota Pro/Celebrity Race will bring together a star-studded field of Hollywood's elite to race for charity. On Saturday, April 16, stars from film, television, music and sports will showcase their newly earned racing chops in identically prepared, race-ready Scion tCs on the historic 1.97-mile street circuit through the downtown streets of Long Beach in Southern California.

"As the crown jewel of celebrity race events for more than three decades, the Toyota Pro/Celebrity Race has managed to transform dozens of celebrities into high-speed racers, while also changing the lives of children in need," said Les Unger, Toyota's national motorsports manager. "The race is a win-win for everyone; it gives fans a chance to see their favorite performers rush across a real racetrack while offering the celebrities an unparalleled opportunity to 'give back' to a worthwhile cause."

Kody Swanson will make his first start in the Toyota Pro/Celebrity race this year, and will be joined by last year's winning celebrity driver, Brian Austin Green, drifting champion Kenshiro Gushi, and top import drag-racing professional and founder of WORLD Motorsports Christian Rado in the Pro Category.

"The Toyota Pro/Celebrity race is so unique for everyone, for both racecar drivers and famous personalities, and I am really excited to have the opportunity to participate in such a historic event" said Swanson, driver from United States Auto Club's Silver Crown, Sprint Car and Midget divisions. "While I look forward to such a special opportunity for me to compete as a participant, I am impressed with the commitment that Toyota has made to 'Racing for Kids,' and I am very happy to be included in an event with such a great cause."

On behalf of each celebrity racer, Toyota donates \$5,000 to Racing for Kids every year and another \$5,000 to the winning racer's charity of choice. Racing for Kids, a national nonprofit program benefiting children's hospitals throughout the country, (in this case, Miller Children's Hospital in Long Beach and Children's Hospital in Orange County, Calif.), was created as a way to connect sick children with their favorite celebrities and race-car drivers. Toyota has donated more than \$1.9 million to various children's hospitals since 1991, on behalf of this race and its participants.

Additionally, a \$15,000 donation will be made in conjunction with the 14th-annual "People Pole Award." Sponsored by People magazine, the award honors the pole-position winner of the Toyota Pro/Celebrity Race qualifying session on Friday, April 15.

While Swanson and the rest of the Pro's look forward to competing in what has become the longest-running and most prestigious celebrity racing event, so will these beloved entertainment and media personalities:

Anthony Anderson: Film and television actor recently starred in NBC's "Law and Order." Film credits include "Transformers," "The Departed" and "Me, Myself & Irene."

Tyson Beckford: World-famous supermodel. Once the face of Ralph Lauren, he recently starred as a mentor and judge on Bravo's "Make Me a Supermodel."

Eddie Cibrian: Television and film actor best known for roles in "CSI: Miami," "Ugly Betty," "Vanished," "Invasion," "Third Watch," "Sunset Beach," and "Baywatch Nights."

Kim Coates: Film and television actor best known for his roles in "Sons of Anarchy," "Resident Evil: Afterlife," "Prison Break," "CSI: Miami," "Black Hawk Down" and "Pearl Harbor."

Kevin Eubanks: Musician most noted for being the bandleader on "The Tonight Show with Jay Leno." He released his album "Zen Food" in 2010.

Dennis Haysbert: Actor recognized as the face and voice of Allstate Insurance. Best known for his work on "The Unit," "24," "Jarhead" and "Now and Again."

Djimon Hounsou: Two-time Academy Award-nominated actor known for blockbuster films "In America," "Blood Diamond," "Amistad" and "Gladiator."

Kevin Jonas: Guitarist in the Jonas Brothers band. Along with his brothers, he starred in "Camp Rock" and has released a number of Billboard Top 100 albums, including "A Little Bit Longer."

Stephen Moyer: Actor currently starring in the Golden Globe-nominated HBO series "True Blood." He has also played roles in "The Starter Wife" and "88 Minutes."

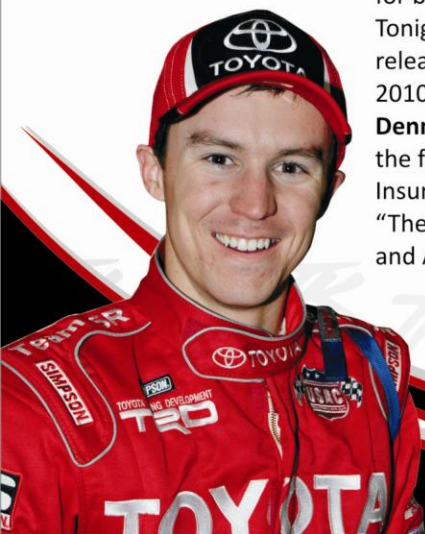
Tito Ortiz: World-famous UFC Light Heavyweight champion and owner of the highly successful athletic-wear brand Punishment Athletics. He also coached two seasons of "The Ultimate Fighter."

Megyn Price: Actress and comedian who currently stars on CBS's "Rules of Engagement." Previous series include "Grounded for Life" and "LateLine."

Jillian Reynolds: Television personality and co-host on news show "Good Day LA" and anchor on "FOX NFL Sunday."

Kimora Lee Simmons: Designer and fashion model. Starred in the Style Network's "Kimora: Life in the Fab Lane" and founded the clothing empire Baby Phat.

For More Information on the Toyota Pro/Celebrity race, please visit <http://www.toyotaracing.com/>



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